MENLO PARK RECORDER

A PAPER DEVOTED TO THE BEST INTERESTS OF MENLO PARK AND SAN MATEO COUNTY

VOLUME III — MENLO PARK, SAN MATEO COUNTY, CALIFORNIA, FRIDAY, SEPTEMBER 3, 1926 — No. 48

NEW SAN CARLOS OFFICE OF TELEPHONE COMPANY OPENED FOR BUSINESS YESTERDAY

Wednesday, September 1 witnessed the opening of the new San Carlos and Belmont Exchange of the Pacific Telephone & Telegraph Company, pictured above and located on the north side of Laurel street, west of Holly street, San Carlos. John D. Worthington, local manager of the Telephone Company officiated in the opening ceremonies, which mark a great forward step in the service for this fast-growing community.

The land and new building represents an expenditure of approximately $11,000 and the exchange equipment an outlay of approximately $66,000. Two sections of the switchboard have been installed in the rear of the building, which combined with the necessary associated equipment, cost about $12,000. Eight miles of aerial cable, containing from 50 to 400 pairs of wires, have been placed throughout Belmont and San Carlos and the Devonshire and Belle Monti tracts. This cable, in turn, necessitated the installation of 135 cable terminals, and the total cost of installing the outside equipment was approximately $54,000. It is also proposed to extend a 400 pair cable south of San Carlos to serve the San Carlos addition, Oak Park and White Oak Park. This cable provides for the necessary cable facilities to furnish service for these tracts as soon as they are developed.

Planned for Public

The front part of the building will be devoted to quarters for the public, while in the rear, the exchange equipment including switchboards, batteries, distributing frames, generators, have been installed. A rest room and locker room have also been provided in the rear of the building for the benefit of the operators.

In conjunction with the opening of this new exchange, the telephone company held an "open house" day and large numbers of people visited the exchange and were shown through the plant by a group of representatives who explained every detail of the workings of an exchange.

Manager Worthington reiterated his former statements, saying, "This new exchange, representing a total expenditure of approximately $77,000, is, as I have stated previously, an emphatic indication of the Pacific Telephone and Telepgraph Company's confidence in the future rapid expansion of San Carlos and Belmont, and the surrounding tracts.

"The exchange will serve approximately 300 customers, and according to the figures of the company's engineers, this number will rapidly increase. A temporary directory listing of all the customers to whom service will be furnished by this exchange will soon be distributed."

Shortridge---Free Borh Win At Polls

Lieutenant-Governor C. C. Young at one o'clock this afternoon (Thursday) was leading Governor Friend W. Richardson for the gubernatorial nomination by 12,707 votes. Returns had been tabulated from 7,969 out of the 8,271 precincts on the State, and while the Lieutenant-Governor's lead has been cut down some by the late returns, he still has a safe margin and is probably el

The total figures were: Young, 340,404; Richardson, 327,697.

C. C. YOUNG

Senator Samuel Shortridge swept Santa Clara county by an overvote at Tuesday's election, defeating Clark by almost 2 to 1 and Lineberger nearly 4 to 1. Lieutenant-Governor C. C. Young lead Governor Richardson by over 3000 votes for the gubernatorial nomination. Buron Fitts for Lieutenant Goveror was also accorded a nice majority.

Free, of San Jose for Congressman, opposed by Percy O'Connor and P. G. Sheehy also of San Jose came through with a nice margin in his favor. Free and O'Connor were both avowed drys, while Sheehy was seeking the office on a platform of amending the Volstead act.

Following were the complete returns for the various officers in the 225 preceincts of Santa Clara county:

Governor	
McClellan (R)	160
Mitchell (R)	286
Richardson (R)	10160
Thomas (R)	244
Young (R)	13193
Goodcell (R)	2406
Wardell (D)	1887
Johnson (D)	1429
Lieutenant-Governor	
King	5276
Merriam	6829
Fitts	9871
United States Senator	
Lineberger (R)	3820
Shortridge (R)	13965
Clark (R)	7067
Elliott (D)	2112
Dockweiler (D)	1272
Congressman, 8th District	
Sheehy	7204
Free	9879
O'Connor	8513
Sheehy (D)	2808
Free (D)	1732
Mandl (D)	244
Assembly	
Parkman	4172
McGinn	2887
Rapsey	1396
Rinkel	1333
Coroner	
Brooke	6726
Carmichael	4668

The tabulation by County Clerk Elizath Kneese, while not completed and available at the time of going to press but the following were elected:

Sheriff T. C. McGovern, with a good lead over Frank Roach. Auditor J. J. Shields with a small lead over Jas. J. McGrath, Mrs. Grace Cooper, Jos. C. Dickey and Gus Risso were running close and in the order named for the office of treasurer. For constable Roza had the largest number of votes with Grill second. These two will fight it out at the November election.

STATE FLOWER SHOW WILL BE FEATURE OF FAIR

The entire rotunda of the big horticultural pavilion at the State Fair grounds will be given over this year to a Flower Show. It is expected this feature will be one of the finest of the Fair.

A number of counties, including Monterey, San Mateo and Santa Cruz have already sent in entries and there will be dozens of displays by individuals and communities throughout Cailfornia.

In the center of the show will be a beautiful stage of blooms and shrubbery, mounted by a huge floral basket. This feature has been installed by the Sacramento Chamber of Commerce.

The flower show will not only be a feature in itself, but will add greatly to the general appearance of the pavilion with its thirty county exhibits.

★

Mr. and Mrs. Leon Douglas and two daughters, Ena and Florence, have returned to their home here after an extended European tour. Mr. and Mrs. A. G. C. Hahn and daughter Louise who went abroad with them, are expected home next week.

The old mansion on the west side of the highway formerly called the "Russian Tea Garden" has been purchased by the Bay City Hauling Company.

Military Academy Opens September 8

The Pacific Coast Military Academy will open its doors for its first term on September 8th. This is one of the new additions to Menlo Park, and should be aided and encouraged in every way possible.

The new academy will be a day and boarding school of the highest scholistic standing and will be non-sectarian.

The equipment has been installeld in the historic old Laurel Court Hotel east of the railroad tracks and is strictly modern and up-to-date in every detail. Major and Mrs. Royal W. Park will have charge of the school, and it is reported that more than forty students have alerady been enrolled.

The faculty will be composed of: Major Royal W. Park, president and commandant, graduate of West Point and The Infantry School. Captain A. F. Lawrence, assistant commandant, A. B., University of California. Captain J. L. Denny, adjutant coaching, graduate of Wests Point and The Infantry School. Anna Trask Lawrence, head of junior department. Missouri State Normal School and San Jose Teachers' College. Mrs. Royal W. Park, secretary.

The state course of instruction will be followed, but it is supplemented by books and pamphlets swhich have proven their value in helping young boys understand their studies. A beginners' course in Latin is given in the seventh and eighth grades. Woodwork and manual training are given in all grades. Individual instruction will be given where needed.

Promptness, courtesy and obedience will be required at all time and the Cadets will be taught to be obedient and manly through love of right rather than through fear of punishment.

The old Laurel Court building was erected more than 50 years ago by the late Edgar Mills. During the World War,it served as the officers' club of Camp Fremont.

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COUNTY LIBRARY OPENED TO PUBLIC TUESDAY

The local branch of the county has been moved to a very attractive room in the Kuck Hotel and was formally opened to the public last Tuesday afternoon, with Mrs. Jay T Cooper in charge.

A very good selection of book were on hand when the library opened and more books will be added as rapidly as place can be made to accomodate them. Another feature of the library will the that it is intended to have it open as a reading room one evening a week under the direction of Miss Bertha Kuck, and those in charge of the branch will endeavor to have a goodly supply of magazines and papers an hand for those who patronize the room.

Those in charge report a goodly demand for books. The ladies are giving their time free of charge and deserve all of the help and encouragement that can be given. The library will be open Tuesdays and Thursdays from two to five p. m.

The library will be open on Wednesday evenings from 7:30 to 9 o'clock.

★

MENLO PARK RESIDENTS LEAVE FOR EUROPEAN TRIP

Mrs William Bayd Weir and her daughter, Miss Eleanor Weir, left on Wednesday for New York. They are to sail for Europe, where they will travel for several months, Miss Weir will probably attend school in France.

Miss Frances Stent gave a luncheon during the week for Miss Weir and Miss Harriet Brownell of San Francisco, who is to leave soon for the continent. Mrs. Edmunds Lyman of San Francisco was hostess on Monday for Miss Weir.

★

Dr. J. Ross Hardy has opened a dental office in the Artino Building on the highway, Office hours 9 a. m. to 5 p. m. Examination free. Phone Menlo Park 2560.

MILLIONS SAVED TRANSCONTINENTAL PHONE USERS BY NEW RATES EFFECTIVE SOON

Important changes involving a general readjustment in Transcontinental the telephone, industry have effected period during which reduced rates apply, are announced by the Bell System. The changes are effective October 1. They are made for the benefit of users of Transcontinental service and to eliminate service difficuties which the present schedule has brought about.

The net result of the readjustment in rates will be a saving to the telephone users throughout the United States of approximately three million dollars a year. Substantial reductions will be made in Transcontinental rates, for example, the day station-to-station rate between Los Angeles and Chicago will be $7.70 instead of $11.10; between Los Angeles and New York, $10.75 instead of $15.65; between San Francisco and Chicago $8.25 instead of $11.90; between San Francisco and New York $11.30 instead of $16.50. Long distance cables, carrier systems, vacuum tube repeaters, loading coils and other improved devices and methods, resulting from continuous scientific research and development applied to the telephone industry, have effected economies on the longer circuits, and have a share in making these reductions possible.

One of the interesting changes from the public's viewpoint is that by which one and a half hours have been added to reduced rate period. Reduced rates on Transcontinental station-to-station calls will begin at 7 p. m. instead of 8:30 p. m., as formerly. Between 7 p. m. and 8:30 p. m. the discount will be approximately 25 per cent of the transcontinental day station-to-station rates, and from 8:30 p. m. to 4:30 a. m., about 50 per cent of the day rates. Because of the unsatisfactory service conditions which it brought about, the existing midnight discount is discontinued on Transcontinental calls.

Lowest Rates at 8:30 P. M.

Under the new schedule, Transcontinental station-to-station calls may be made at substantial reductions as early as 7 p. m., and persons wishing to take advantage of the lowest rates of the 24 hours may make their calls any time after 8:30 p. m. Thus, although the midnight discount is discontinued, the longer reduced rate period and the substantial reductions applying in basic rates to distant points mean that this change will make little difference in the cost of night calls.

By this move the Bell System expects to improve service by eliminating complications at midnight which have resulted in delays and put a heavy burden on its facilities and employee. At the more important centers it has meant retaining a large force of young women operators to care for a sudden and short-lived burst of traffic. During much of the time the operators kept on duty in anticipation of this temporary rush have had little to do, then a short period in which they have been entirely too busy to give the best service, and following that a sharp tapering off in business at an early morning hour when few of the girls could return to their homes.

With this condition growing more pronounced, the Bell System has been facing a difficult and serious responsibility. It has become necessary to maintain dormitories in the larger central offices in which many operators, required only for a short period, have been housed for the rest of the night. These tours of duty have, of course, been undesirable and hard to fill. The spreading of the Transcontinental traffic over the lengthened reduced rate period will relieve this situation.

Reversal Privilege Extended

Another change that will be welcomed is the extension of the privilege of reversing charges to include Transcontinental station-to-station calls—whether placed during the day, evening or night.

★

Mr. Skiddo is building two houses on Oak Grove avenue and expects to occupy one of them some time this month.

FIFTIETH ANNIVERSARY OF HOPE ENCAMPMENT, I. O. O. F., SEPT. 18

Contributed

Hope Encampment, No. 60, I. O. O. F. of Redwood City, will observe its fiftieth anniversary, Saturday evening, September 18, with appropriate ceremonies and with a general get-together of Odd Fellow and Rebekah Lodges of the Peninsula.

The committee in charge of program and arrangements plans an entertainment that will live long in the memories of those attending. A cordial invitation has been extended to all Odd Fellows and Rebekahs and Camp members, to set aside that evening and become the guests of No. 60. And this invitation is extended to visiting as well as local members of the order.

The Encampment Branch draws its membership from the territory embraced in the district from Mountain View to Burlingame, and it goes without saying that Hope, No. 60 is an institution on the Peninsula. The Patriarchs have a penchant for camp life, it would appear.

However, Hope Encampment is quite proud of its fifty years of existence and accomplishments, and the district is likewise proud of the Camp, and the various branches of the Order will gather on September 18 at Redwood City to do honor to No. 60.

Remember the date, the place, and be there as the guests of Hope Encampment, No. 60, and there will be an enjoyable program and an exemplification of real "Camp" life. September 18, Redwood City, at 8 p. m.

★

A. M. AGUSTA INJURED IN CRASH AT ATHERTON

A. M. Agusta was probably fatally injured late Wednesday afternoon when the automobile which he was driving was struck by a southbound Southern Pacific train at the Atherton station.

Agusta was returning from work to his home at Fifteenth avenue, Atherton an das he came to the crossing a north bound train pulled out of the station at Atherton. After this train had passed, Agusta proceeded slowly, undoubtedly thinking that he had a clear raod.

As the south bound train approached the flagman made frantic efforts to warn Agusta, who either did not see him or did not heed the warning.

The engineer of the approaching train blew his whistle which was also not heeded.

The locomotive struck the machine, just as Agusta saw his danger and attempted to jump from his car. He was thrown more than fifteen feet from the wreck of his car.

Witnesses of the accident picked Agusta up in an unconscious condition and placed him on the train whch struck him and he was taken to Palo Alto, where at the Palo Alto Hospital, it was discovered that he had a fractured skull, several broken ribs and other injures.

★

OPERETTA "O HARA SAN" MAY BE PRODUCED HERE

An attempt is being made to have the operetta "O Hara San", which will be staged at the Hotel Vendome, San Jose, by a cast from a San Jose Dramatic Society on September 10th will be brought here if present plans of members of the Menlo Park Improvement Association materialize. The matter will be definitely decided at the meeting of the Club tonight.

Th operetta is staged under the direction of Mrs. Ruth Bradley and in the cast are a number of singers from the Vallesingers, a Santa Clara Valley organization of note.

The costumes for the production are very pretty and the rehearsals has been such that they assure the success of the performance and it will be a real treat to music lovers of this community if it is presented here.

S. P. DEPOT IS BEING GIVEN NEW COAT OF PAINT

The local Southern Pacific depot is being painted and renovated this week and when the work is completed it will present a much more attractive appearance.

Mr. and Mrs. T. C. Hoey have returned from a delightful vacation.

...ch Elimination!

Good Health Depends Upon Good Elimination.

RETENTION of bodily waste in the blood is called a "toxic condition." This often gives rise to a dull, languid feeling and, sometimes, toxic backaches and headaches. That the kidneys are not functioning properly is often shown by burning or scanty passage of secretions. Thousands have learned to assist their kidneys by drinking plenty of pure water and the occasional use of a stimulant diuretic. 50,000 users give *Doan's* signed endorsement. *Ask your neighbor!*

DOAN'S PILLS 60c

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INFLAMED LIDS

It increases the irritation. Use MITCHELL EYE SALVE, a simple, dependable, safe remedy. 25c at all druggists.
Hall & Ruckel, New York City

WHAT CAUSES BOILS.

Boils and carbuncles are the result of improper diet or infection of the skin. It's sometimes hard to determine the exact cause but CARBOIL will give quick relief. No expensive operation is necessary as one application of CARBOIL promptly stops the pain and continued use draws out the core. Get a 50c box from your druggist. Your money back if you are not satisfied.

SPURLOCK-NEAL CO., NASHVILLE, TENN.

Insist That Frogs Arrived in Deluge

The government meteorological office in Washington gave scant credence to those Danville residents who said that it rained frogs. Officials said there had been several similar reports previously, but none of them had been proved.

North Danville residents, on the other hand, pointed to millions of black frogs as large as a man's fingernail hopping about Bryant avenue. Small boys with cans and buckets collected them by the thousands. In some cases the frogs were shoveled from porches and walks. At six o'clock in the evening there were no frogs in sight. Following a tropical deluge at that hour, lasting a half hour, the streets and yards of that section of the city were thick with them. One theory was that the tiny frogs were brought out of hiding places by the heavy rain, but this was held unlikely by the absence of trees on the street.—Washington Post.

Not Typewriting, Chemistry

A colored woman of ample proportions came into the office of Frederick E. Schortemeier, secretary of state, not long ago and inquired whether a position could be found for her daughter. She explained that the girl was a high school graduate.

"Can she do any typewriting?" the secretary asked.

"Oh, yes," replied the mother.

"I suppose she studied it in school?" Mr. Schortemeier asked.

"No, but she took chemistry," was the reply.—Indianapolis News.

Americans Grow Tall

The average American is one inch taller than the average European, according to an anthropologist of the Smithsonian institution.

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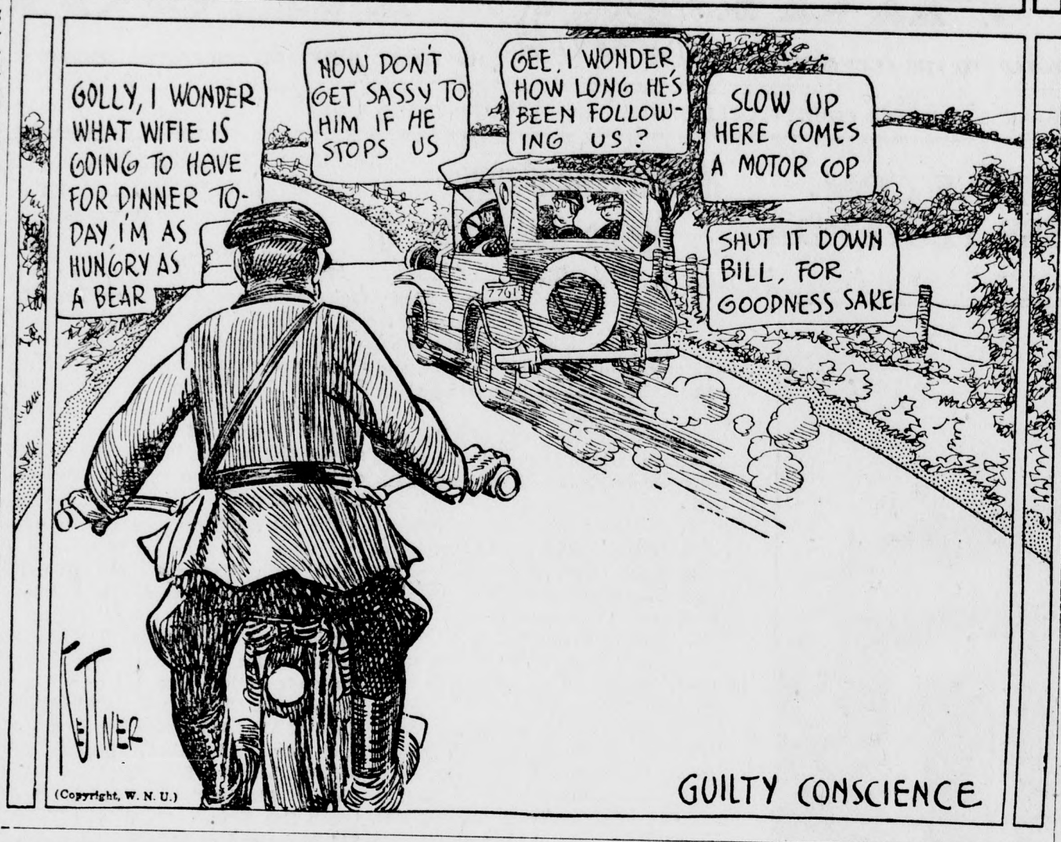
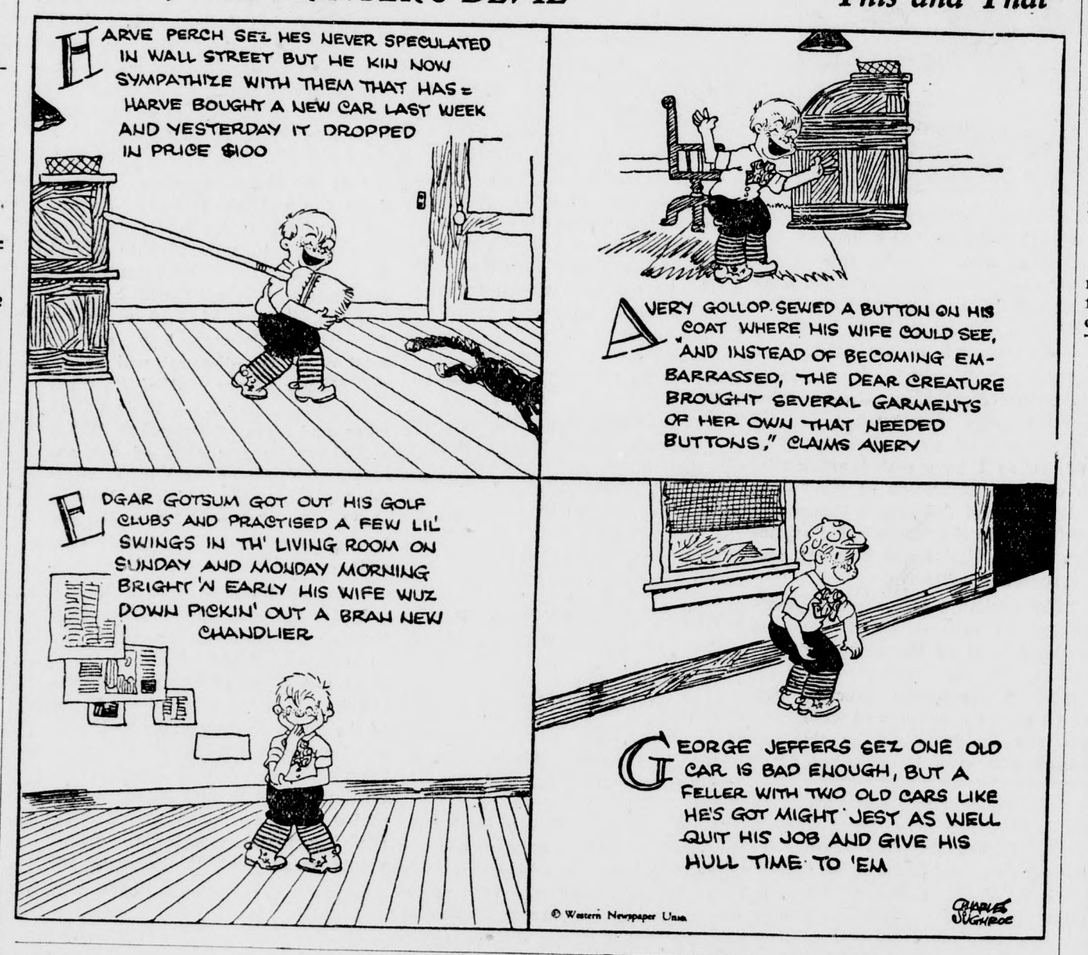
OUR COMIC SECTION

Along the Concrete



GUILTY CONSCIENCE

MICKIE, THE PRINTER'S DEVIL



This and That

THE FEATHERHEADS

For Crying Out Loud!

HOW MANY WOMEN GET UP SINGING

Two Women Find Health Essential to Happiness

MRS. BELLE THOMPSON
ROUTE 2, ROSSVILLE, GEORGIA

Springtime streamed in through the open windows. The green fields of Georgia were basking in the sunshine. Somewhere a bird was trilling. It was a day to be happy.

But the pale woman at the table sighed and pushed away her plate. Nothing tasted right. She couldn't eat much. She couldn't sleep well, either. She was so weak, it was hard to do her work. When the baby cried, she wanted to cry, too.

She had not been well for four years. Her husband watched her with a man's helpless expression. But his mother knew a remedy.

"My mother-in-law," says Mrs. Belle Thompson, Route 2, Rossville, Ga., "told me of Lydia E. Pinkham's Vegetable Compound and Lydia E. Pinkham's Sanative Wash. I took six bottles of the Vegetable Compound. I could sleep and would get up in the morning singing and feeling fine. I am the mother of three children, and always after the babies came I had to take treatments, but I can truly say that this last time I have only used the Sanative Wash. It does more good than the treatments. It keeps me on my feet to care for my children and I do most of my work. I feel it my duty to let you know how both of the medicines have helped me."

Another Happy Woman

Decatur, Illinois.—"I took your medicine for weakness. I would sometimes have to hold myself up with my hands. I was this way for five years, off and on. I read in the newspapers where Lydia E. Pinkham's Vegetable Compound has helped a lot of women, and I thought I would take it. I am now getting better so fast that every month I can feel a difference. My work now is cooking. If you like, you may use these facts as a testimonial. I am willing to help you boost your medicine."—MRS. IRENE REED, 635 Greenwood Ave., Decatur, Ill.

This dependable medicine has been in use for over fifty years.

Royalty Seeking Mates

While King Boris of Bulgaria is looking assiduously for a wife to grace his throne, his twenty-four-year-old sister, Eudoxia, is seeking a husband. Unlike Boris, she has no throne or royal estate to offer—only her royal lineage and her affections. She has no money in her own name. She lives modestly with her brother in Sofia, but, unlike him, finds life in a Balkan capital, without relatives or family kin, extremely irksome and lonely. Eudoxia is ready to marry a commoner, provided he possesses character, means and gentle breeding.

At the Pyramids

"Forty centuries look down upon you."

"They can't high-hat me."

Recent investigations show that many honey bees are poisoned when fruit trees are sprayed at the height of the blooming season.

Remembering the Sabbath

Secretary Thomas Todd of the American Congregational association said in a Boston address:

"If some people could have their way the Sabbath would only be observed as the old salt observed it.

"'I'd like to hire a boat,' a vacationist said to an old Gloucester salt one July Sunday. 'Any objections?'

"'Jumpin' Jonah, no!'

"'Well, I thought,' said the vacationist, 'today being Sunday—'

"'Holy mackerel!' said the old salt. 'So it is! I'd clean forgot. Of course, in that case, shipmate, I'll have to charge ye double rates.'"

Positively!

He—After all, where would woman be without her finery?

She—Presumably in her bath.

'Tis not what man does which exalts him, but what man should do.—Browning.

Choose your new car from the General Motors Line

In the past twelve months the public has purchased 1,086,590 General Motors cars, an unprecedented record.

This great volume of business has made possible still further economies and these have been put into the quality of the 1927 series now on display by General Motors dealers.

The new General Motors line is first of all a *quality line.* It embodies every advantage of research. It has been proved at the General Motors Proving Ground. Every car is finished in Duco; the closed cars have Fisher Bodies.

It is a *complete line.* It includes 59 models of open and closed types, ranging in price-at-the-factory from $510 to $4,350. Within it you will find the car you want at the price you want to pay.

We invite you to visit the show rooms of our dealers and select your new car from the General Motors line.

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GMC TRUCKS
YELLOW CABS, BUSES AND TRUCKS

"A car for every purse and purpose"

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FRIDAY, SEPTEMBER 3, 1926

THE REASON WE PROSPER

America is on the highest plane of living the world has ever known. The wants of the people are enormous, and to supply those wants, industry and business all around the circle are active.

The fundamental cause of all our prosperity has not been the activity of any one industry or group of industries, but the great increase of per capita production which has made it possible for each worker to share in a larger way in the return from industry (high wages and steady employment) and thus maintained consumption on a level equal even to the higher level of production. This general state of well-being, together with the growing diversification of industry, has contributed to increased stability and has made business less susceptible to shocks at any given point, says the National City Bank.

IS THE BOY TO BLAME

Said the son to the father: "I would like a new aluminum finished roadster. I need three new suits of clothes, a new set of golf clubs, some new sport shoes, a couple of hats and a new fishing outfit to go on my vacation."

"Sure," said the father, "go down and buy these things and charge them to me."

The following month the bills came in together with a "few" others, which were necessary to round out the boy's equipment for his holiday. The father raised the roof with his complaints. Naturally he got no sympathy as the wise ones said it was his own fault for encouraging his family in such extravagance.

Along comes an election and candidates for office or proponents of special measures tell us, as taxpayers, that they would like a few thousand dollars for this office, a million or two for a new commission, ten million or 100 million for some state enterprise, a few more motor cars for that bureau and dozens of extra jobs to pay political debts, not to mention several hundred new laws to be passed by the state legislature.

We say, "Sure, that's alright," and vote for the program. A year later the tax bill comes in and then we raise the roof about the increasing cost of government.

But do we deserve any sympathy? Are we different from the indulgent father? Don't blame the boy, and don't blame the office holder too much, for the father is responsible for the actions of his children and his family expense, while we, as taxpayers are responsible for the men we elect to office and our public expense.

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By leaving you value papers in the custody of this bank. Safe Deposit Boxes as low as
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MERCANTILE TRUST COMPANY OF CALIFORNIA
SINCE 1857

A Grand Canyon Marvel

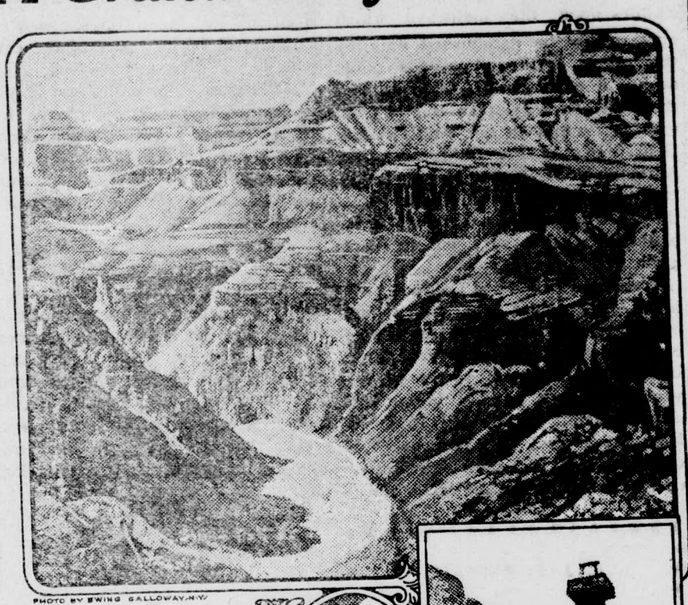
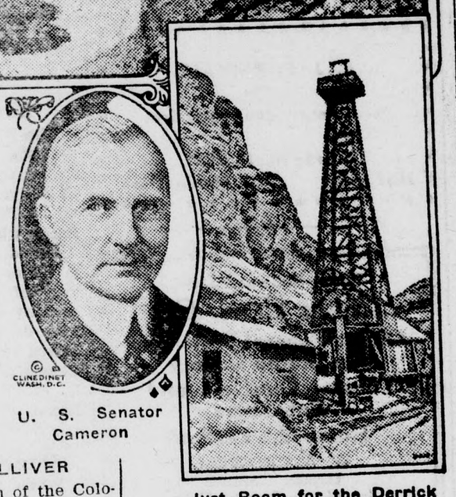


PHOTO BY EWING GALLOWAY, N.Y.

Where the Grand Canyon Is Grandest



Just Room for the Derrick

World's Premier Scenic Region Suddenly Produces a New Development of the Greatest Economic Interest to the Entire Nation.

U. S. Senator Cameron

By JUDSON C. WELLIVER

THE Grand Canyon of the Colorado River, widely regarded as the world's most imposing natural wonder, has suddenly taken on a new and startling interest.

A few years ago, when it was as inaccessible as the North Pole, John Wesley Powell won fame by making the first trip through it. A little later another adventurer conceived opening a trail from the canyon's rim down to the river, a mile below. It seemed grotesque, but the impossible was accomplished, and its accomplishment has made the canyon's innermost wonders accessible to thousands of tourists each year. They come from all quarters of the world every season in greater numbers to traverse the Bright Angel Trail. That trail is truly a monument to the daring and devotion of its builder. He worked at it for ten years, almost without help or financial backing, at one period spending almost half a year alone in the vast gorge. But today Ralph Cameron, builder of the Bright Angel Trail, occupying a seat in the United States Senate voted to him by the people of Arizona, has his reward.

Greatest Artificial Lake

But the conquest of the canyon had hardly been realized when the engineers discovered a new use for it. At Boulder Canyon, Arizona, the greatest dam in the world, a third of a mile high, should impound a lake which, spreading over a great area in Arizona and Utah, would be, next to Lake Michigan, the largest fresh water body entirely within the United States. Harnessed to mighty turbines, the water, falling hundreds of feet, would produce a power greater than Niagara, and irrigate an area several times that of the Nile Basin, which served for uncounted centuries as granary of the ancient world.

The Boulder Canyon dam has not yet been built, but the people of the Southwest are as confident of its construction as that the Colorado will continue to flow between its giant walls.

Now comes a new chapter in the romance of the Colorado. The intrepid "wildcatters" of the oil industry, scouting for new sources of petroleum, have brought in an oil well right in the canyon! Drilling from a narrow shelf at the gorge's bottom, they have overcome unbelievable obstacles. Perpendicular walls of rock grimly forbade construction of road or trail to transport machinery and supplies. From the river a succession of rock walls rise in gargantuan terraces to a height of 3,000 feet.

The "Great American Desert"

The little Mormon town of Moab, eighteen miles up-stream, is the nearest supply base. But Moab is not a railroad town; a drive of forty miles is still required to reach the Denver & Rio Grande railroad. Salt Lake City is 250 miles away, to the northwest.

Standing at the foot of the derrick which marks the site of the new oil well, one's back is fairly against an 800 foot cliff, which is matched by another immediately across the river. Looking up, one imagines that if he could climb one of these walls he would be "outside." But, trying this, he finds himself on a plateau or terrace, with another cliff a little way ahead. To climb this, in turn, would only bring him face to face with still another cliff, and so on till he had mounted full 3,000 feet from the river.

Not only must this succession of cliffs be mounted, but to traverse the rock terraces, gashed and torn, is only less difficult. And finally, the ascent to the outer rim accomplished, one confronts a waste of ridged, seamed and boulder-strewn desert, endless save for distant mountain peaks.

Manifestly, the oil "wildcatters" could not make roads, so they built a flat-bottomed boat and floated down from Moab. It was a daring performance, for the stream twists constantly; unseen rocks and shifting bars add to its difficulties, and the canyon's perpendicular walls threaten instant wreck.

But it was done. Materials were brought, a derrick reared, machinery placed, a camp built and drilling begun. Now, with oil flowing from a depth of 2,035 feet, the Crane Creek well is suddenly the wonder of the whole intermountain country.

A Maze of Difficulties

Just about a year from the beginning of drilling the well began to flow, with every indication that when the drill goes somewhat deeper into the producing sand it will be an important producer. For the present, drilling has been suspended, awaiting provision for taking the oil away. It is doubtful if in all the history of the 600,000 wells that have been drilled in this country, largely in regions difficult of access, any one has ever presented such a category of obstacles as this canyon well in Utah. How the oil will be transported to a refinery is still sheer guess work, but a way will be found, for the ingenuity and resources of the oil engineers have never failed.

The "bringing in" of this well illustrates the difficulty of petroleum development. Convinced that the geological structure was particularly favorable, the projectors determined to gamble $75,000 on drilling. Before they got oil they had spent more than twice that.

For years wells have been drilling in various parts of the state—fully 200 in all—at a cost of probably $5,000,000, and this canyon well is the first real producer! It is only by dint of such persistence in coping with natural obstacles and financial hazards that the country's supply of oil is maintained. The first oil well in Western Pennsylvania became a producer at the depth of 69½ feet. Nowadays wells a mile deep are not uncommon, and they have gone down as far as a mile and a half.

Every Well Is a Gamble

A large proportion of wells produce nothing whatever and represent total loss. It was recently estimated that in the last twelve and a half years $1,200,000,000 was sunk in wells which were failures. Despite every effort of science, engineering and long experience, and notwithstanding the stupendous depths now reached, 25 per cent of wells last year were dry.

The "wildcatter" is the Columbus of oil. He is to petroleum, to gasoline, to the fuel supply of the country's 20,000,000 automobiles, what the old-time gold prospector was to building the empire of the far west. He is essentially a gambler; good loser or good winner. The lure of enormous winnings keeps him tirelessly searching, and sometimes he finds his reward. But in the aggregate, offsetting all winnings against the total cost of this engrossing gamble, it is not improbable that all the oil that has been taken from the soil of this country from the beginning cost more than its producers got for it.

A World in the Big Game

But their huge gamble is the basis on which the whole industry rests. The ice-bound Arctic and the fever-festering tropic jungles alike attract the hardy "wildcatter." To them the world owes its newest and best in transport by land, sea and air. They help light its homes and streets, provide an astonishing share of its power, furnish an endless list of necessaries which are by-products of petroleum. The "wildcatter' is well nigh the Atlas of this modern mechanic world.

The New Stanford THEATRE
Direction of Harry C. Seipel Telephone P. A. 40
MATINEE DAILY—2:30 P. M.
SUNDAY CONTINUOUS—2:40 to 10:40 P. M.
SUNDAY and MONDAY, SEPTEMBER 5 and 6
COME TODAY AND TOMORROW SURE TO SEE THE NEW
ZANE GREY-PARAMOUNT PICTURE
"FORLORN RIVER"
A WESTERN CLASSIC WITH
JACK HOLT RAYMOND HATTON ARLETTE MARCHAL
O'Henry Comedy—"LICK PENNY LOVER" Latest News Events
TUESDAY, WEDNESDAY, THURSDAY, SEPTEMBER 7, 8, 9
COLLEEN MOORE
in her brilliant new comedy
"IT MUST BE LOVE"
Adapted from the Saturday Evening Post story, "DELICATESSEN" by Brooke Hanlon, with a supporting cast including
JEAN HERSHOLT MALCOLM McGREGOR ARTHUR STONE
SENNETT COMEDY—"HUBBY'S LITTLE GAME"
GRANTLAND RICE SPORTLIGHT
FRIDAY and SATURDAY, SEPTEMBER 10 and 11
DOUGLAS MacLEAN
in his latest feature length comedy
"HOLD THAT LION"
It's a Roar! A WOW OF A COMEDY! You'll howl with deilght!
A guaranteed program for the entire family which includes—
A JUVENILE COMEDY—"SEA SCAMPS"
AESOPS' FABLE LATEST NEWS EVENTS
AT THE CONSOLE ELBERT·LA·CHELLE ARTIST ORGANIST

Twelve years ago there were but a comparatively few people who owned stock in the California Power Companies.

Today there are 175,986 and their homes are to be found in almost every city and hamlet throughout the state.

These Companies owned by Californians employ more than 30,000 men and women, most of whom are part-owners.

This is true people's ownership.
One of every sixteen persons is financially interested thru family ties with (stock and/or bond) holders.

PACIFIC GAS AND ELECTRIC COMPANY
P·G·and E·
Owned · Operated · Managed
by Californians
25-926

Stanford Beauty Shop
123 HARVARD AVE. (STANFORD PARK MENLO PARK
SPECIAL
SPECIAL ON TUESDAY, MANICURES 25c
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PAPER CURLING $1.00
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PLEASE MAKE APPOINTMENT
PHONE MENLO PARK 801-R

Do you read the Recorder

BUSINESS *judgment* BROUGHT HOME—

YOUNG Mrs. Wellford was talking about her husband's recent illness.

"Bill was home for a whole week. It was his first real chance to see me in action as a housewife—we've been married only a year, you know.

"The third day he said to me: 'Sally, you need an Extension Telephone. You're wearing yourself out, running up and down stairs and from room to room every time the telephone rings. I never realized before how much a woman will put up with without complaining. I wouldn't stand for it a minute in my office.'" (Wellford's Inc. was a *model* office.)

"And so?" said her visitor.

"There it is," said Sally proudly.

An Extension Telephone costs only a few cents a week.

Order One NOW at Our Business Office

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

BELL SYSTEM

One Policy - One System - Universal Service

WIRING

Installed--Estimates Furnished

Peninsula Electric Co.

CONTRACTORS—DEALERS

BANK BUILDING, SANTA CRUZ AVE.

PHONE M. P. 624 MENLO PARK

Wiring *Radios*

LOOK US OVER

We have been cleaning house and we have put a price on the ODDS AND ENDS. For instance:

A TWO BURNER GAS PLATE FOR $3.25

A $1.25 THERMOS BOTTLE FOR $1.00

and numerous other odds, but all good.

A LOOK AT OUT WINDOWS WILL TELL THE STORY

School Lunch Boxes 35c

ASPINALL & RYAN

BOOST MENLO BY TRADING AT HOME

Cutlery **Phone M. P. 1494-J** **Tools**

DO YOU PRACTICE TRUE ECONOMY or do you just THINK you do? Think twice before you buy a new suit just because the one you have looks shabby. Have you tried our dry cleaning methods? We can send your suit back looking like new. It is certainly worth trying.

MENLO PARK CLEANING & DYEING WORKS

PRICES ARE REASONABLE

PHONE MENLO PARK 1008

Highway Menlo Park, Cal.

CALL REDWOOD 80

for competent cleaning and prompt service

All Work Done on Premises

We pay Phone Toll

Kellner's

Cleaning and Dyeing Works

4th Ave. and Middlefield "Ready When Promised"

LICENSE PLATES MUST BE BE KEPT CLEAN AND PLAIN SIGHT

With so many thousands of automobiles upon the highways which may readily be dstngushed only by the vehcle lcense plate, the publc safety, if nothng else, demands that the plates be kept clean and in plain view, according to the Publis Safety Department of the California State Automobile Assocaton which called attention this week to the fact that the laws governing the display of plates and being very widely disregarded.

Section 43 (b) of the California Vehicle Act provides that "every number plate shall at all times sbe securely fastened to the vehicle to which it is assigned so as to prevent the plate from swinging and at a minimum distance of 16 inches from the ground, in a position to be clearly visible, and shall be maintained free from foreign materials and in a condition to be clearly legible."

The Automobile Association declared that this means that number plates must not only be kept clean, but that the view of them must no be obstructed either by car fittings, such as bumpers, or by any part of the car's load.

"Failure to enforce the law in this regard makes the crime of the hit-and-run drver just that much easier, and no measure to prevent the commission of this crime should be overlooked," the Association's statement said.

"The constantly wider adoption of bumpers of the two and three bar type, while it gives the car which is fitted with them greater protection, results very often in the concealment of license plates. This is a feature of the law enforcement officers should give close attention. Public spirited motorists can set a good example by seeing that the plates on their own cars are properly displayed and kept clean."

F. J. FURNIVALL

Auctioneer and Appraiser

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Highway Menlo Park

Phone Redwood 339-J

James Crow Co.

Oldest Funeral Parlors in San Mateo County

Funeral Directors and Enbalmers

Home-like Parlors

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BABY CHICKS AND HATCHING EGGS

R. I. Reds and S. C. W. Leghorns

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Menlo Park California

Office phone M. P. 2738-W

Residence phone P. A. 632-W

W. H. ZIEBER, M. D.

Physician and Surgeon

Hours 9-12 and 1:30-5 p. m.

Brown Bldg., Menlo Park

MADAM VEN DOHM

.. Palmist and Medium ..

Highway, second house north of Valparaiso avenue

HOURS 10 A. M. TO 9 P. M.

Menlo Park California

Early Rulers of Greece

The name "Ptolemies" is given to a dynasty of Greek rulers that governed Egypt from 323 to 30 B. C., a period of 293 years. The dynasty was founded by Ptolemy Lagus, surnamed also Soter, who, at the time of the death of Alexander the Great (323 B. C.), was governor of Egypt, and after the division of the empire into four monarchies became king of that country. The dynasty of the Ptolemies comprised 14 sovereigns. On the death of Cleopatra, the last of the line, in 30 B. C., Egypt became a province of Rome.

Dagger Pledge of Fidelity

When a Druse woman marries she presents her husband with a dagger, over which she has knitted with her own hands a red woolen cover, enclosing it completely like a sewed-up purse. The dagger is a symbol of the death penalty she must pay if she is unfaithful, while the knitted, sewed-up cover is the symbol of the law, by which her husband himself must not unsheath the knife unless all her own male relatives are dead, but must return it and her to her father or brothers, who pronounce and execute the sentence.—Asia Magazine.

TRINITY EPISCOPAL CHURCH
Oak Grove between Railroad and Laurel Avenue

Twelfth Sunday after Trinity

Early Celebration, 8:00 a. m.
The Church School, 9:30 a. m.
Morning prayer and sermon, 10:30 a. m.
Trinity Men's Club meets Monday evening at 7 o'clock in the Parish House.

RALPH SMITH, Rector.

PRESBYTERIAN CHURCH

7:30 p. m. Evening Worship.
The hours of service are as follows:
10:00 a. m. Sunday School.
11:00 a. m. Morning Worship.
6:30 p. m. Junior-Senior C. E.
7:00 p. m. Senior C. E.

Start East Now

final sale date for summer reduced roundtrip fares to the east is

September 18

Order your reservations at once. You can take advantage of these reductions by leaving any date between now and Sept. 18, returning on or before October 31.

Go east over any of Southern Pacific's four commanding transcontinental routes:

Sunset, via El Paso to New Orleans, then train or ship to New York.

Golden State, via El Paso and Kansas City to Chicago, midwest points.

Shasta, to the Pacific Northwest and east over northern lines.

Overland Route, Lake Tahoe Line, from San Francisco via Ogden to Chicago and east.

Famous trains over each route; go one way, return another if you wish.

Avoid the last minute rush. Call a Southern Pacific travel expert today.

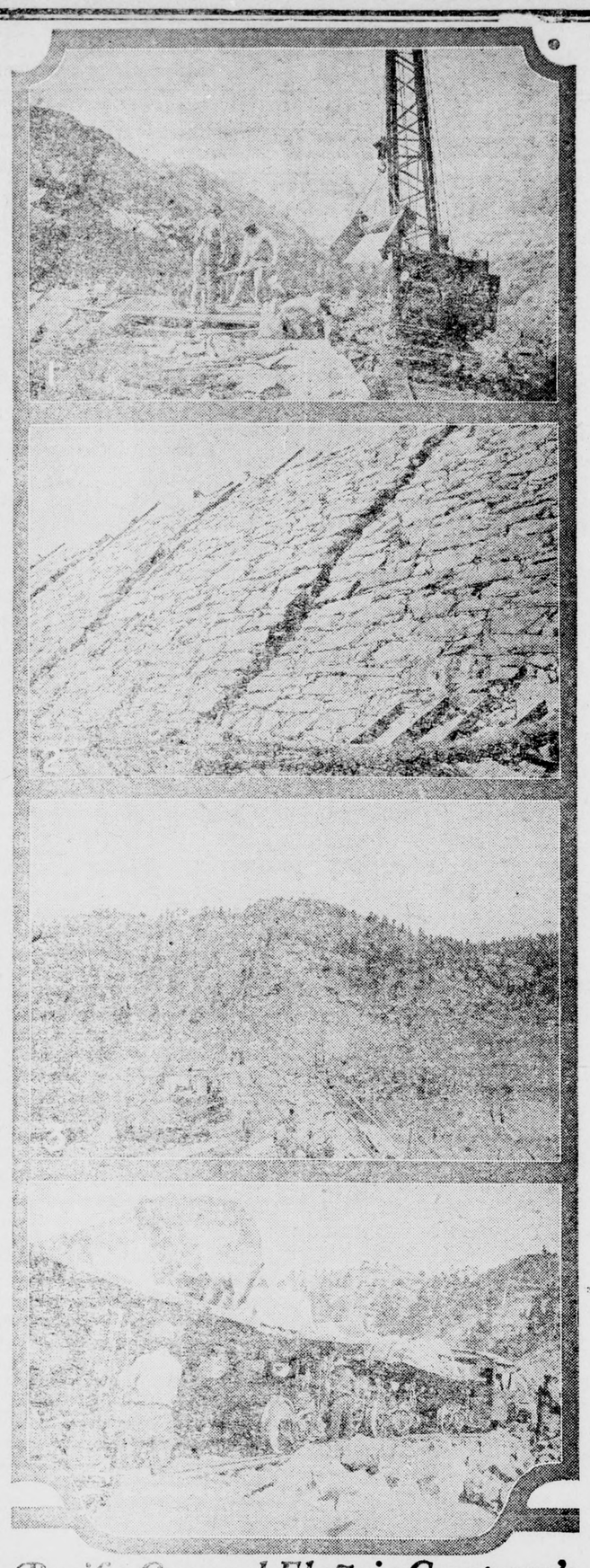
Note these Fares:

New York	$151.70
Chicago	90.30
New Orleans	89.40
St. Louis	85.60
Washington, D. C.	145.86
Memphis	89.40
Minneapolis	91.90
Philadelphia	149.22

Proportionate reductions to other places.

Southern Pacific

Jos. Veverka, Agent



Pacific Gas and Electric Company's Lake Fordyce Development

1. Building a spillway for the overflow. 2. Thousands of hand-placed boulders make up the facing of the dam. 3. The dam will be 116 feet high and a quarter of a mile wide. 4. Huge boulders are carried in on cars and dumped. The dam is being raised 47 feet, doubling the storage capacity of the lake. Stored water will be used for power generation and irrigation during the dry seasons. Cost of the project, $1,750,000.00.

The Pacific Gas and Electric Company's engineers plan to have the big rock-filled dam located at Lake Fordyce, Nevada county, completed within 90 days.

The dam will be 116 feet high, and will have a crest of about one-quarter of a mile long when completed. It is located near the summit of the Sierras, at an elevation of over 7000 feet, said to be the highest elevation of any rock-filled dam of like character in the country. The dam was originally started by miners in the early 70's when a small structure was built for the impounding of water for hydraulic mining. At that time the rock was hand placed, while today the work is carried on with the latest type of construction equipment. Its height has been raised three times. The present program calls for the adding of 47 feet to the structure. Due to the short working season at this elevation, the construction program has carried over a period of two years, having started in 1925.

The storage capacity of the lake, which is 56,600 acre feet will be doubled by the raising of the dam. The work involves the moving of more than 2000 yards of rock per day. Two hundred and fifty acres of land are being cleared of trees and brush in the area to be flooded. The lake created will be fed by a water shed of 21 square miles. Water stored will be used for the generation of hydro-electric energy through a chain of five power houses located in the Bear River Valley, above Auburn.

After passing through the power house, the water will be diverted and used for irrigation purposes in the orchard and farm lands of north central California. The additional stored water will be of a sufficient volume to cover 25,000 acres of land with one foot of water and will be available for general agricultural purposes. The project involves an expenditure of $1,450,000 and is carried on under the direction of P. I. Kurtz who was assistant superintendent in the construction of the Pacific Gas and Electric Company's Pit No. 3 Power House and Dam.

M & H Restaurant

V. Alexander, Prop.

First class meals, every thing Up-to-date

Give us a trial. $5 Meal Ticket $4.50 Cash

Highway Menlo Park

The Recorder DOES Job Printing

WRIGLEY'S P. K. CHEWING SWEET

3 handy packs for 5c

Here is a treat that can't be beat! Benefit and pleasure in generous measure!

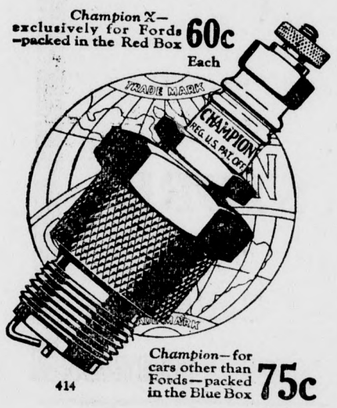
G140

Peppermint Flavor

CLIMBING

You know how your car performs on the "test hill" in your vicinity. Install a set of Champions and compare the increased power and performance with your previous best. This is the simplest and surest way to prove that it pays to install Champions and that they are the *better* spark plug.

Champion X—exclusively for Fords—packed in the Red Box 60c Each



Champion—for cars other than Fords—packed in the Blue Box 75c Each

414

CHAMPION

Dependable for Every Engine

Toledo, Ohio

They Had to Walk

"What's become of the Hikers' club?"

"Oh, it disbanded. It was getting too hard to persuade passing motorists to pick us up and give us a lift."

Bad Stuff

"Didn't you like that meat we sent out yesterday?" "No, it was so tough the dog barked at it."

"BAYER ASPIRIN" PROVED SAFE

Take without Fear as Told in "Bayer" Package

BAYER

Does not affect the Heart

Unless you see the "Bayer Cross" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians over twenty-five years for

Colds	Headache
Neuritis	Lumbago
Toothache	Rheumatism
Neuralgia	Pain, Pain

Each unbroken "Bayer" package contains proven directions. Handy boxes of twelve tablets cost few cents. Druggists also sell bottles of 24 and 100.

KODAK FILMS; trial offer; film developed, 6 prints, 1 enlargement, 25c silver. Superior Photo Finishing Co., Dept. X, Waterloo, Ia.

The New Freely-Lathering Cuticura Shaving Stick For Tender Faces

EMOLLIENT MEDICINAL ANTISEPTIC

AROUND THE HOME

By MARGARET BRUCE

WNU Service

Household Research

Every time that one of the little articles in this home-making series deals with some new device or convenience for the housewife, I receive a great sheaf of letters from readers inquiring where the article may be obtained. I am nearly always able to give a prompt answer, giving the name and address of the maker.

Now, there is no mystery or secret about this. My sources of information are open to every woman in this country, if she will but look through the advertising columns of the magazines and newspapers. The first step that any manufacturer takes to create a demand for his product is to broadcast advertisements of it. Such "ads" generally read: "If your dealer cannot supply it, write us direct." Of course, the dealer, when he keeps getting inquiries about any article, puts it in stock, and there you are!

In many cases these new devices are advertised some time before they appear in the shops. By sending a line, or cutting out a coupon, any reader may obtain an illustrated folder describing the article, and learn its price. This folder can be turned over to the dealer (unless one wishes to order direct), and the article may then be seen before it is bought. The attractive novelties described in this department shortly before Christmas were nearly all so new that they were not yet on the market; that is, they were not yet widely distributed to the shops. By clipping out the advertisement and sending for the printed matter I was able to write an article and give readers the address of the maker in time for them to order the novelties as Christmas gifts. Any woman reader of the magazines might have done this for herself, of course.

This household research is what keeps any home-maker up to the minute and makes her the envy of her neighbors, who wonder how she happens to know all about the newest equipment, odd little accessories, and unusual foods. A two-cent stamp, or even a postcard, will bring full information, and the reader may then buy or not, as she chooses. We must be on the lookout for better utensils, cleansers, special furniture ideas, fabrics, and ingenious mechanical devices. And the advertising column is the treasure chest where we may find all these things.

The Conserve Closet

"What in the world are you doing, Clarisse? You look as if you were putting up your summer preserves, and here it is only the middle of February!" The alert young woman on the threshold looked questioningly at the pot of boiling sirup, sniffed the fragrant air, and peered into the array of jelly glasses on the window sill.

"Making orange and grapefruit marmalade this morning," was the reply. "Tomorrow I'm going to make my year's supply of apricot-pineapple marmalade. There's a delicious combination for you, by the way."

"Well, it certainly sounds good. But I never heard of putting up a year's supply of any preserve-closet stuff at this time of year."

"Why, this is the ideal time to make all sorts of marmalades and conserves that can be made without the fresh summer fruits," responded the little housewife. "Oranges and grapefruit are plentiful during the very early spring, and this year they have been cheaper than ever before, it seems to me. I am making some bitter orange marmalade, some grapefruit, and some combined orange and grapefruit.

"Another delectable marmalade, as I just said, is made of dried apricots or peaches (apricots are better, I

think), combined with fresh or canned pineapple. To make it I cut up a half-pound of the apricots and soak them overnight. Next morning I drain them and add the grated pulp of one large pineapple or two small ones. Add a cupful or less of water and boil the fruit ten minutes. Then add the sugar—one scant cupful of sugar to one full cupful of fruit—and simmer slowly for an hour or an hour and one-half. Keep the gas very low.

"I put up several dozen of these marmalades during the cold, raw days, when it is a pleasure, instead of a torment to work in the warm kitchen and bend over the boiling fruit. This saves me many hours of hot work during the summer, and fills my shelves with delicious cosnerves for breakfast and afternoon tea."

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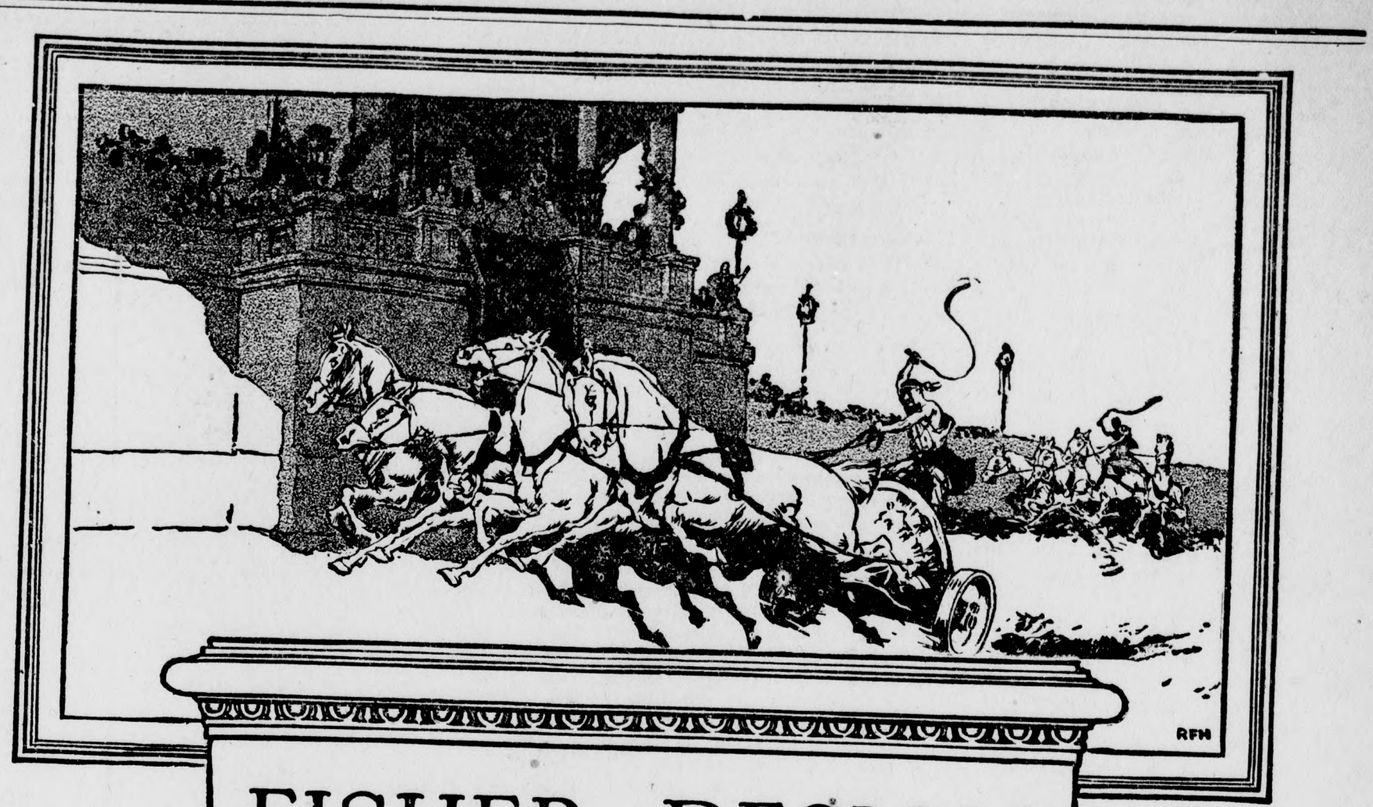

FISHER DESIGN SETS THE PACE

The pace set by Fisher—and exemplified in the beautiful new General Motors cars now commanding public attention—is the guide for the entire motor industry.

Fisher's vast experience, Fisher inventiveness and Fisher's unapproached facilities devise and perfect the beauties, comforts and conveniences which attract you to the leading new cars in all price classes—Cadillac, Buick, Chevrolet, Oakland, Oldsmobile and Pontiac.

For instance, Fisher achieves a new degree of safety—and nothing less than a Body by Fisher can approach it even after seasons of striving.

Fisher leads the way in luxurious fitments and decorations—and all the industry follows.

Fisher creates new standards of beauty in line and finish—and those standards are the measure of value for all of the world's cars.

It is easy to see, therefore, why the foremost of the new cars in all price classes carry the emblem—Body by Fisher.

And easy to understand why buyers the world over proclaim as the hallmark of quality that same magic symbol—Body by Fisher.

327

FISHER BODIES

GENERAL MOTORS

BODY by FISHER

Probably Tootin' Her Own

The young college girl, whose first-hand knowledge of country life and all things pertaining thereto was rudimentary, visited a friend on the latter's farm.

Among the many things of interest to her was the cow and to her surprise she learned that the animal had horns. She stood watching the cow for a while, discussing with her friend this feature of the animal's physiology, and then turned away. The cow bawled.

"Oh, which one of her horns did she blow?" breathlessly demanded the college girl as she grasped her friend's arm.

Freshen a Heavy Skin

With the antiseptic, fascinating Cuticura Talcum Powder, an exquisitely scented, economical face, skin, baby and dusting powder and perfume. Renders other perfumes superfluous. One of the Cuticura Toilet Trio (Soap, Ointment, Talcum).—Advertisement.

Stamp Sells for $500

An error in the Argentine stamp of the 1899 issue resulted in one of the specimens being sold at auction in London the other day for $500.

We may give advice, but we cannot inspire the conduct.—La Rochefoucauld.

When the "Elocution Queen" Was Supreme

I think that elocutionism, as perpetrated by those who have taken lesmany of our states, but it was almost sons, is now prohibited by law in an epidemic in the "seventies." Tall brunette ladies of intense personality, and always suffering from a slight cold, would travel from town to town and collect their victims into halls, and goose-pimple them with "Rum's Maniac," "Curfew Shall Not Ring Tonight," and "The Fall of the Pemberton Mill." I can think of only one form of entertainment more devastating than the serious recitation given by the lady professional who bites her words, and that is the humorous or laugh-provoking selection attempted by the same type of performer.—George Ade, in Hearst's International Cosmopolitan.

Bromine From Ocean

American chemists plan to get bromine, which is indispensable in medicine and many arts and industries, in unlimited quantities from the ocean in the future. About 1,800 gallons of sea water must be treated for every pound of bromine recovered.

No man with common sense was ever tricky in a trade.

Children Cry for

Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of Chas. H. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

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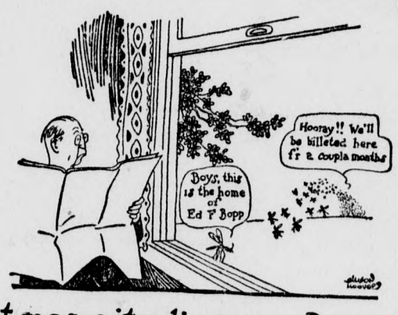

The first mosquito discovers Bopp Family

DON'T let mosquitoes spoil your summer. Spray them with Flit.

Flit spray clears your home in a few minutes of disease-bearing flies and mosquitoes. It is clean, safe and easy to use.

Kills All Household Insects

Flit spray also destroys bed bugs, roaches and ants. It searches out the cracks and crevices where they hide and breed, and destroys insects and their eggs. Spray Flit on your garments. Flit kills moths and their larvae which eat holes. Extensive tests showed that Flit spray did not stain the most delicate fabrics.

Flit is the result of exhaustive research by expert entomologists and chemists. It is harmless to mankind. Flit has replaced the old methods because it kills *all* the insects—and does it quickly.

Get a Flit can and sprayer today. For sale everywhere.

STANDARD OIL CO. (NEW JERSEY)

FLIT

"The yellow can with the black band"

FRECKLES!

of all kinds vanish when Dr. C. H. Berry's Freckle Ointment is used. Your friends will marvel at the change in your complexion. The use of this cream will keep your skin clear and soft too. We guarantee it. At drug and dept. stores or by mail. Price $1.25 and 65c. Send for FREE BEAUTY BOOKLET.

Dr. C. H. Berry Co., 2975 Michigan Ave., Chicago

CASH PAID FOR FALSE TEETH, GOLD bridges, crowns, old plates, diamonds, discarded jewelry, magneto points. Cash by return mail. Florida Gold Refining Co., 21 Adams, Jacksonville, Fla.

PETALUMA HATCHERY

Established 1902 by L. W. Clark — Poultry since 1886. White Leghorns only, the large, heavy laying kind. This hatchery is accredited by the Sonoma County Farm Bureau, which guarantees among other things, CHICKS FROM HEALTHY FLOCKS. Write for free Catalog and Farm Bureau requirements. The profit from Fall chicks might surprise you. All prepaid and Guaranteed safe delivery. L. W. CLARK, BOX 155, PETALUMA, CALIF.

STATE DEVELOPERS TO MEET AT SACRAMENTO

In line with their determination to secure first hand knowledge of all problems in connection with the development of the natural resources of California, the twenty-five directors of the California Development Association, representing all sections of the state, will gather at the California State Fair in Sacramento, Friday, September 10th.

In honor of this notable convention, September 10th has been designated on the State Fair program as "California Day." Questions of forest fire prevention, development of the great untouched resource of recreation, building and expanding markets for California products, corelating the thought and co-ordinating the activities of California's basic industries championed by such outstandng exponents as C. C. Teague of Santa Paula, Paul Shoup of San Francsco, and Henry M. Robinson of Los Angeles, compose the docket of deliberations for Friday's meeting.

"Edicts on agriculture, industry onservation, publicity, research and aeronautics will issue throughout the length and breadth of California from this conclave, " says Norman H. Sloane manager of the association. "Here will be debated the ten commandments of agriculture recently promulgated by a special committee of ten; here will be reviewed the necessities of conservation; the economic status of industry; unity of purpose in publicity, and the conquering of the commercial skies of aviation."

On September 11th, the directors will be guests of honor of the State Fair board and will make a complete inspection of all features of California's big annual exposition.

About twe hundred of the younger set of the peninsula attended a dance given by the Misses Margaret and Katherine Deahl and John Deahl Jr. at their home in Woodside last Saturday evening.

Plans are progressing rapidly for the new ten foot addition that will be made to F. J. Furnivall's ufrniture store. Mr. Furnivall is preparing to hold a sale in order to reduce his stock so as not to interfere with the workmen during the building operations.

K. L. Martin is bulding two new apartments at the rear of his store on the highway.

MENLO PARK LODGE AND CIVIC SOCIETY DIRECTORY

Menlo Park Improvement Association—
Meets in Kuck's Hotel first and third Fridays o feach month.
F. J. Furnivall, President.
Mark Laughlin, Secretary.

Menlo Park Chamber of Commerce—
Board of Directors meets every Monday evening, Laurel Court.
J. H. Sullivan, President.
Miss Emma Noel, Secretary.

Menlo Park Troop No. 107, Boy Scouts of America—
Meets every Wednesday evening at 7:30 in Kuck's Hotel.
L. E. Harris, Scoutmaster.
F. N. Harris, Assistant Scoutmaster.

Menlo Park Study Club—
Meets in Presbyterian church, first Monday of each month.
Mrs. Jay T Cooper, President.
Mrs. L. E. Harris, Secretary.

Girl Scouts—
Meets every Friday afernoon in Kuck's Hotel.
Miss Meta Kugeler, Captain.
Miss Norma Judd, Leutenant.

Native Sons of the Golden West—
Meets in Duff & Doyle Hall every Thursday night.
Barney Larrecou, President.
Roland Midgley, Secretary.

Menlo Parlor No 211, Native Daughters of the Golden West.
Meets second and fourth Mondays in Duff and Doyle Hall.
President, Grace Loverich.
Secretary, Frances E. Maloney.

Menlo Park Horticultural Society—
Meets in Trinity Parish House first Friday of each month.
J. Bostock, President.
J. Daly, Secretary.

NEW "THANK YOU" OF TELEPHONE GIRLS SPEEDS SERVICE

"Thank you," say the telephone operators on the Palo Alto exchange these days, instead of repeating the number, as heretofore.

That this change in the acknowledgign phrase, put into effect last Saturday, is meeting with approval of the public generally is indicated, says John D. Worthington, district manager of the Pacific Telephone & Telegraph Company, by the large number of compliments which are being received in the local office.

Apprehension over the presumed greater chance of errors from the failure of the operators to repeat the number is swept aside by Mr. Worthington in his reports that since the new acknowledging phrase has been put into effect the percentage of errors has gone down. Knowledge on the customer's part that the number will not be repeated causes the customer to enunciate more clearly, he says.

The change of acknowledging phroses was instituted as a step in economy of time, Mr. Worthington says. The changefi he says, means a saving of from five to ten seconds in the handling of each call, which, in the dusy day of the exchange stations, aggregates hours of time and thereby expedites service generally.

WHITE DAHLIAS ARE VERY RARE FLOWERS AND CAREFULLY NAMED

White dahlias are so rare that when a perfect white bloom is produced the grower names it for some very dear one. Two of the most beautiful white dahlias to be shown at the coming dahlia show at the Palace Hotel, August 26-28 are the Eva Pelicano, a cream white decorative bloom, named for his daughter by the grower, Frank Pelicano, and the Elizabeth Clarke Bull named by Bessie Boston for her mother. The Juanita Chubbuck, a large white peony dahlia will be shown by James Davies, and Curtis Redfern has a large ivory white decorative bloom which he calls Cresta Blanca. Miss Aimee Hodgens will introduce a more flippantly named white hybrid cactus dahlia which she has christened "Lucky Strike." White dahlias are great favorites in local gardens on account of their rarity, and because it is believed that the precious blue dahlia, the Mecca of all dahlia lovers, will be accomplished through the perfection of the pure white flower, from which all trace of yellow or red is eliminated. From a comercial standpoint the white dahlia is valuable for decorative purposes, but it is the sentimental value which seems to dominate the general taste for the pearly blossoms.

Mrs. Foy O. Rogers has returned from a vacation spent in Seattle, Washington, and reports having had a most enjoyable time.

Mr. and Mrs. Walter Purdy returned this week from a vacation spent in the northern part of the state and report having had the time of their lives.

Phone Palo Alto 1322

The SULLIVAN AUTO CO.

RAY A. SMITH, Gen. Mgr.

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Authorized Sales and Service

653 Alma Street Palo Alto

Cardinal Egg Mash
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manufactured in Palo Alto by
Wm. O. Horabin
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2 PHONES
P. A. 59 and P. A. 60
526 Bryant Street, Palo Alto
FOR QUALITY AND ECONOMY USE CARDINAL BRAND

ODD FELLOWS AND FAMILIES VISIT GILROY HOME SUNDAY

About one hundred and twenty-five members of the Palo Alto and Redwood City Odd Fellow and Rebekah Lodges spent Sunday at the Odd Fellows' Orphan Home at Gilroy and report having had a most enjoyable outing. The caravan left here about 9:30, each family taking their own lunch for the picnic which was enjoyed under the spreading trees. Stanley Marcus of Redwood City was chairman of the committee on arrangements and ice cream was furnished to all free of charge. The children especially enjoyed this feature.

An informal program was rendered in the Assembly hall of the home during the afternoon and consisted of brief addresses by Mrs. Ellen C Sherman of Palo Alto, one of the trustees of the home; W. A. Kelley of Redwood City, District Deputy Grand Master; a number of instrumental selections by the Home orchestra; nursery song by four little girls; three selections by a boys' quartette; songs by some of the older girls; a group of comic songs by Dick Svius; and a negro dialect song by little Clinton Horne of Palo Alto.

RAILROADS ANNOUNCE RATES TO EXPOSITION

To attract Westerners to Sesqui-Centennial Exposition, transportation lines in California, Arizona, Nevada and New Mexico, have arranged special round-trip excursion fares to Philadelphia, the convention city, New York and Washington, the tickets to be on sale September 19 to November 15, inclusive.

Under the special rate arrangement, the fare going and returning by the same route from main line points between Redding on the north and Los Angeles on the south to Philadelphia and Washington will be $181.79; to New York City, $184.41. For those who wish to travel east over one of the direct routes and return to the Pacific Coast via Portland, the special round-trip fare from the same territory to Philadelphia and Washington will be $207.63 and to New York City, $211.01.

The following transportation lines participated in the special excursion arrangement; Southern Pacific, Atchison, Topeka and Stanta Fe, Los Angeles and Salt Lake, Western Pacific, San Diego and Arizona, Los Angeles Steamship Company; and Pacific Steamship Company.

The first meeting of the Menlo Park Parent Teacher Association for the new school year will be held at 2:30 o'clock Friday afternoon, September 10th, in the School Auditorium. A good attendance is desired in order that the work may be started right.

Menlo Avenue is being surveyed preparatory to laying a new sewer therein. It is reported that as soon as the sewer is in the street will be paved.

Double Meaning

A man had a slight difference of opinion with his wife. But he acknowledged his error quite generously by saying:

"You are right, and I am wrong, as you generally are. Good-by, dear," and he hurried off to catch his train.

"So nice of him to put it like that," his wife said to herself. And then she began to think about it.—Tit-Bits.

Three Fish Stories

"After three hours and a half we landed him, and he tipped the scale at just 275 pounds."

"Anyone fishing off this property will be severely prosecuted."

"I tell you it was the finest filet of sole I ever tasted, and for the three of us it came to only 90 cents."

ALTERATION SALE
Floor Coverings
Rugs or by Yard
REDUCED PRICES

9x12 - -	$13.25
6x9 - -	6.75
4½x4½ - -	2.65
3x3 - - -	1.25
18x36 inches -	.45

Dishes Greatly Reduced
FREE
A Lamp Stand with Each Shade
F. J. FURNIVALL
New and Used Furniture
On Highway Phone M. P. 2651

French Hair-dresser
MRS. VALLA
Marcel 50 cents up
Imported Parisian Perfumes
Phone Menlo Park 2620-J Brattle Street off Santa Cruz Ave.

6¢ Sale
A Can of Genuine
JAP-A-LAC
HOUSEHOLD FINISHES
for 6 cents

Tear out and fill in the coupon below and present it at our store. It entitles you to a can of Jap-a-lac for the astonishing price of 6 cents.

But You Must Act Quickly

Better come in today or tomorrow. This offer is for a limited time only. Use the coupon now so that when you refinish floors, furniture or woodwork you can japalac with genuine Jap-a-lac.

A Coupon Worth Money

This coupon entitles you to a quarter pint of Jap-a-lac, any color, for 6c. It is also worth 24c when applied on the purchase of any larger size can of Jap-a-Lac.

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R. SORENSEN, Proprietor
Menlo Park California

Important Announcement

TRANSCONTINENTAL TELEPHONE SERVICE CHANGES

Effective October 1, 1926

Reduction in Transcontinental Rates

Substantial reductions will be made in Transcontinental rates, for example, the day station-to-station rate between Los Angeles and Chicago will be $7.70 instead of $11.10; between Los Angeles and New York $10.75 instead of $15.65; between San Francisco and Chicago $8.25 instead of $11.90; between San Francisco and New York $11.30 instead of $16.50.

Reversed Charges on Transcontinental Station-to-Station Calls

Heretofore the reversal of charges has been available only on person-to-person calls. As a further convenience to the public this privilege will be extended to Transcontinental station-to-station calls.

Longer Reduced Rate Period on Transcontinental Calls

Reduced rate hours for Transcontinental station-to-station calls will begin at 7 P. M. instead of 8:30 P. M., as formerly. Between 7 and 8:30 P. M. the discount will be approximately 25 per cent. of the Transcontinental day station-to-station rates; from 8:30 P. M. to 4:30 A. M., the discount will be about 50 per cent. of the day rates. Because of the unsatisfactory service conditions which it brought about, the existing midnight discount will be discontinued on Transcontinental calls.

The net result of these rate changes will be a saving to the telephone users of the United States of approximately $3,000,000 a year. The service changes are made in the interests of public convenience, to relieve the burden now imposed by the congestion of business at midnight and to furnish still better service over the Transcontinental lines of the Bell System.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

AMERICAN TELEPHONE & TELEGRAPH CO. BELL SYSTEM AND ASSOCIATED COMPANIES